

09:00am – 09:45am

Registration, Breakfast & Networking

Welcome to the annual CIOarena Houston conference. Enjoy a delicious breakfast buffet while mingling with peers and our exclusive CIOarena sponsors. Use the CIOarena Exhibitor Passport you picked up at the registration desk to attain signatures from each exhibitor throughout the day. Complete the CIOarena passport (available at registration desk) and CIOarena survey available at (<https://www.surveymonkey.com/r/qrcode/SFPQLGX>) to earn the Amazon Gift Card.

09:45am – 10:00am

Emerging Enterprise Strategies for Managing SaaS Sprawl

SaaS deployments are effective in addressing compelling business challenges. However, the ease of adoption and low initial cost lead to unforeseen expenses and data management challenges. These factors lead to complexity and opacity that hinder the accomplishment of mission-critical objectives. Learn how SaaS Management can address: Operational challenges associated with keeping track of SaaS apps Financial implications of SaaS sprawl Technology management tools to put governance guardrails around enterprise SaaS investments

Speaker: Paul Kim, Enterprise Account Executive - Torii

Paul is a veteran technology sales professional with 21+ years of experience of aligning enterprise solutions to the needs of Fortune 1000 organizations. Paul's knowledge around security, cloud, identity and access management enable him to bring an educated and informed expertise to security and business-oriented conversations.

10:15am – 10:45am

Safe, Secure Collaboration as a Differentiator

As the work-from-anywhere model matures, have you deployed a hybrid work solution that keeps all employees safe, secure, and productive? The magic formula includes a secure, collaboration toolset that balances rapid innovation with business integration. One that differentiates the way employees and customers interact and get things done. Will your organization gain or lose employees during the Great Resignation? Your tools can be differentiators, find out how to leverage them.

Speaker: Jonathan Goldberger, SVP Security Practice - TPx

An accomplished Senior Executive with 25+ years of success spanning security and technology roles. He has led consultancies at Cisco, Cybertrust and Sourcefire, sales engineering at Venafi and served as General Manager of Security Solutions at Unisys. Jonathan's expertise extends across managed services and professional services with solutions incorporating intrusion

detection and prevention, firewalls, endpoint protection, identity, data loss prevention, security incident and event management, orchestration and cloud security. His businesses have focused on helping CISOs communicate security to the board room. Jonathan has a Bachelor of Science from The University of Alabama and has held board positions with local community-focused boards and advisory positions with the cyber-security companies Data Defense Security, Secure System Corporation and CionSystems Inc.

10:45am – 11:00am

Leveraging AI and ML to Enhance Existing Governance Investments

Understanding the challenges of traditional RBAC and the best practices to address them are crucial components for maximizing identity governance investments. Static IGA-based solutions and processes must become more flexible, scalable, and dynamic. During this session, we'll discuss how modernizing IGA through automation and intelligence: Enforces security and reduces risk Meets and exceeds regulatory compliance requirements Increases workforce productivity

Speaker: Chip Hughes, VP, Workforce Segment Strategy - ForgeRock

In this role, Chip is responsible for driving customer growth and success as well as acting as the liaison between Product, Engineering, Sales and Marketing. Prior to this role, Chip led the America's South Sales team as a RVP and spent 8 years as part of the security software Sales team at Oracle. Chip's depth of security domain expertise was built upon his 8.5 years delivering Identity solutions to large-scale, global enterprises as a consultant at PwC.

11:00am – 11:30am

The Evolution of Cyber Threats and why EDR is failing

These are incredibly turbulent times in the cybersecurity space: threat vectors and volumes are rising exponentially, ransomware attacks are making primetime news slots, and international diplomats are moving cyberwarfare to the top of the priority list. Security teams are at the center of the storm, in a war of attrition against nation states, ransomware gangs, and other well-funded bad actors. How can we ensure that companies and employees remain protected in an ever-changing cyber threat landscape? During this session, we will examine the evolution and ever-increasing sophistication of cyber-attacks today. We will look at why current security defenses, including EDR, are failing to identify and prevent these new and sophisticated cyber threats, and how a prevention-first approach is the answer to ensure malware never executes in your environment.

Speaker: Chuck Everette, Director of Cybersecurity Advocacy – Deep Instinct

Chuck has been in the Cybersecurity industry for over 20+ years and has spent more than 25 years in IT leadership and consultation roles with a Fortune 500 and IT companies such as Microsoft, EDS, HP, Philip Morris, Kraft Foods, Fiserv, FIS, and several government agencies

before moving into the cyber vendor space. His years working in the security field have ignited the passion for protecting businesses, specifically in cyber-security areas. Chuck's passion for educating SMB, enterprise, government, and the public sector on wide variety cyber security topics for the ever-changing cyber landscape has led to a successful career as a cyber advocate, speaker, and writer. Chuck always has his finger on the pulse of the latest cyber trends & threats!

11:30am – 12:15pm

Mid-Day Break and Networking

Enjoy this break over snacks and coffee. Meet with our exclusive vendors in the networking area and use your Exhibitor Passport to attain a signature from each vendor, and submit your completed Passport to the registration desk.

12:15pm – 12:30pm

What Stinks? How Developer Hygiene Impacts Security

The majority of code in modern applications is made up of open-source components. This allows devs to focus on value-generating features and not on scaffolding and foundations. That doesn't mean you should ignore it though. The challenge is that Open Source is not free like a lunch. It's free like a puppy. This talk will provide guidance for responsible use and governance of open-source software.

- How careful are you in your component selection?
- Do you keep track of what you're using?
- Have you provided for regular maintenance?

Speaker: Pete Chestna, Chief Information Security Officer - Checkmarx

Pete Chestna serves as America CISO at Checkmarx, where he provides advice for building successful application security programs. With 15 plus years of AppSec practitioner experience, Pete has held roles from developer and development leader to Global Head of AppSec at the Bank of Montreal. Pete has led organizational transformations from Waterfall to Agile to DevOps, and from monolith to microservice architectures. He is certified as a scrum master and product owner and has spoken at numerous conferences including DevOpsDays, All Day DevOps, OWASP AppSec, and DevSecCon.

12:30pm – 12:45pm

Demystifying MDR

In this session Mike Sci, we will provide insight on how cybersecurity is really a big data problem and show you how to be an educated consumer of MDR and managed security solutions. Mike will provide you with a methodology of how to evaluate and define MDR solutions to separate fact from fiction in a rapidly growing security segment. He will show you how eSentire MDR provides full

spectrum visibility, sorting through the tsunami of data, providing real time detection and embedded incident response.

Speaker: Mike Sci, Senior Solutions Architect - eSentire

Mike Sci, a Senior Solutions Architect, brings more than 20 years of technology and security experience to his current role at eSentire, a managed detection and response (MDR) security provider. Mike's specialty is using network, endpoint and cloud security services to reduce the risk of cybercrime on businesses. Mike takes the time to understand each of his client's unique security requirements to design a security solution that best fits their desired business outcomes.

12:45pm – 01:00pm

Fixing the “Security Resource” challenges through “Cybersecurity Operations”

Speaker: Grant Gowery, Cybersecurity Executive – Arctic Wolf Networks

Grant has been a cyber security professional for almost a decade. He spent the last 6 years working Arctic Wolf out of Houston, focused on cybersecurity operations. Prior to Arctic Wolf, he held various sales positions @ Code 42, an end point security company. He has spent time helping grow the Channel Partner Community in the Central States, as well as HealthCare, SLED, Commercial, and Enterprise opportunities.

01:00pm – 01:30pm

Stopping Attacks, Not your Business: AI and Autonomous Response

With cyber-attackers continuously searching for new ways to outpace security teams, it can lead to a struggle to fight back without disrupting business operations. Join Hayden in this session where he/she explores the benefits of Autonomous Response as a must-have that goes beyond 'defense'. Includes real-world threat finds and attack scenarios. Topic for this session– Autonomous Response – Explore today's threats and challenges How advances in AI have been leveraged to allow for very surgical actions to be taken autonomously – where humans can no longer react fast enough.

Speaker: Hayden Wood, Cyber Security Executive - Darktrace

Hayden is a Cyber Security Executive at Darktrace. Based out of Houston, Hayden works with leading organizations in a range of industries to deploy Darktrace's Self-Learning AI. During Hayden's tenure at Darktrace, the company has grown to over 6,800 customers and has been the recipient of numerous achievements, including being named one of TIME Magazine's 'Most Influential Companies' 2021 and Fast Company's Top Ten "Most Innovative AI Companies' 2022. Austin holds a Bachelor Degree from Texas A&M University.

01:30pm – 02:30pm

Lunch, Networking and Prize Raffles

Use any post-lunch time to network and meet with our vendors if you have not completed your Exhibitor Passport yet Please be present at 2:30pm for the prize raffles. All winners MUST be present to win, or alternatives will be drawn!